



4-COUNTY Cooperative Weed Management Area

4-County CWMA General Meeting

Wednesday, March 11th 2020, 10:00am-12:00pm

East Multnomah Soil and Water Conservation District, 5211 N. Williams, Portland, OR 97217

Coffee and snacks will be provided.

Attendees: Courtney Gattuso (CSWCD), Chelsea White-Brainard (EMSWCD), Tyler Pedersen (TSWCD), Brad Mead (CPU), Bronwyn Mellen-Jones (CPU), Kevin Fitzgerald (Multnomah County), Charlie Nappi (PPR), Samantha Sharka (TRWC), Alex Martin (PPR), Ashley Smithers (Clark CD), Jordan Iddings (PPR), Lucas Nipp (EMSWCD), Mitch Bixby (BES), Andrea Berkley (Metro), Matt Paroulek (POP), Justin Cooley (CSWCD), Michelle Delepine (WMSWCD), Erik Horngren (WRC), Jack Halsey (OLWC), Sam Leininger (CSWCD), Harris Kidd (Clark County), **Teleconference:** Sarah Callaghan (USFS), Kathy Pendergrass (NRCS), Lindsey Wise (PSU), Lindsey Karr (CSWCD)

10:00 Welcome & Introductions

Chelsea White-Brainard, East Multnomah Soil & Water Conservation District

- Chelsea goes over general housekeeping and welcome announcements to start the meeting.

10:10 CWMA Committee Updates

- Steering Committee – *Mitch Bixby, Bureau of Environmental Services*
 - Recent MOU renewal – CWMA has received a good number of signatures
 - Partner survey work – looking for a web designer following the partner survey results, looking to get a web designer to do some restructuring of the CWMA website as a resource for our members.
- Education & Outreach Committee – *Chelsea White-Brainard, East Multnomah SWCD*
 - CWMA website will be targeted towards the professional community since Solve Pest Problems coming soon for the public.
 - Community Engagement Liaisons (CELS) – Mitch working with Spanish speaking community on how we can better communicate with them.
 - Working with Ping with Ping International to help bridge the gap.
 - More information to follow!
- Technical & Scientific Review Committee – *Michelle Delepine, West Multnomah SWCD*
 - Internal soul searching – need to serve our CWMA members with more training resources, resources for professionals and organizations.
 - Solve Pest Problems is going to focus resources for landowners and general public, not so much for land managers – Technical will be having resources for professionals.
 - IPM Calendar is in the works, a management resource for local weeds in the 4-County CWMA, includes great tips! Just put the final touches on it yesterday!
 - Will be available on the CWMA website soon, stay tuned!

10:30 2020-2030 City of Portland Invasive Species Strategy Unveil

Dominic Maze, Bureau of Environmental Services

- Dominic gives the same presentation to CWMA as he gave to the Portland City Council a few weeks prior for the approval of ISS 20-30.
- City of Portland just moved to the new City Building
 - Official documents are locked up on a separate floor, they're available online.
- Portland is a national leader in invasive management; we have a suite of species on our doorstep.
 - Program funds are paid by the rate payers of the City of Portland
 - The previous strategy in 2008 was a push to update the City's plant list – the guiding document on invasive plant management.
 - Bureau of Environmental Services (BES) and Portland Parks and Recreation Department (PPRD) have been surpassing their set management targets.
 - Modified city codes to include noxious weed laws (titles 11, 29, 33).
 - Forest Park animation of species treated over the last 11 years – conducted by PPRD.
- Invasive Species Strategy 2020-2030
 - Protects our investments; crafted by 6 bureaus.
 - Asset management approach
 - "Green assets" – parks and green infrastructure
 - "Gray assets" – pipes and building assets
 - Potential investments
 - In 2010 there was a decrease in watershed health due to invasive species.
 - 3 options to follow – City Council decided to move forward with option 3
 - Very specific requests from BES and PPRD – funding is very different for each department.
 - It will affect how PPRD will be funded in coming years – there needs to be a different funding structure for PPRD since it was only adopted for BES.

10:50 2020 Call for Data Campaign (& Prize Incentives!)

Tyler Pederson, Tualatin Soil and Water Conservation District & Jeffrey Lee, Metro

- What species to look for? Where can I find species maps? And how can I add points?
- 2020 Call for species:
 - Puncturevine
 - Oblong spurge
 - Japanese hedgeparsley – not listed
 - Balfour's balsam – not listed
- Many different ways to report these species for OR and WA
 - iMapInvasives
 - WeedMapper
 - iNaturalist
 - EDDMaps
 - More information on these mapping platforms on the M&D Committee page on the CWMA
- Map that Lindsey Wise put together for the 2020 Pull Together

- Shows the distribution of the 4 species in the CWMA boundaries, as well as individual maps for each species.
- iNaturalist “Priority Species” and “New Weeds” Projects
 - Priority Species and New Weeds projects are on iNaturalist that Lindsey Wise created for the CWMA
 - Priority = A listed in the CWMA boundaries
 - New Weeds = Call for Observations
 - Observations are uploaded and verified on iNaturalist
 - Tyler shows a quick live demo of the public project on iNaturalist
 - This data will eventually get incorporated into iMapInvasives data set
- The Priority Weed Coordination map is currently in MapBox
 - Lindsey Wise was able to display the data on ArcOnline
 - Currently having discussions about transitioning to ArcOnline, more to follow soon.
- “Poll” Together
 - The deadline to fill out the survey is extended to get more responses – already have 29 responses!
 - There will be one winner selected randomly who will win a Jon Wagner poster and drawn caricature by Jon himself!
 - The Survey is way for the M&D committee to determine how to focus their efforts in the coming years.

11:10 Diversity, Equity & Inclusion (DEI) Outreach Initiatives & Discussion – How to get started!

Chelsea White-Brainard, East Multnomah SWCD; Mary Logalbo, West Multnomah SWCD; Mitch Bixby, Bureau of Environmental Services

- This presentation is given by 3 very different organizations and their approaches to DEI work in their representing organizations.

Chelsea – EMSWCD

- Requested funding to their Board after a two day all-staff retreat. EMSWCD’s DEI work includes:
 - Read various books to get ideas and inspirations
 - Have equity moments shared at each Board meeting
 - Discussion groups each month (criminal justice, housing, health) – through a racial equity lens
 - Has improved internal mindset and community awareness within the District
 - Has added a page on DEI on their website
 - 5-10 hours to each staff work plan dedicated to DEI work
 - Currently working on Equity Plan
- Lessons learned:
 - Very important to have staff training to help staff understand how to communicate effectively with marginalized communities
 - Persistence! – very difficult work; having to question success and mindsets that have been engrained in society
 - Bring leadership
 - Learn from your partners

- Meet with other organizational partners on their DEI work

Mary and Scott – WMSWCD

- Equitable outreach
 - Ensure that Staff and Board are engaged and knowledgeable on the topic and have a better understanding
 - It takes a lot of time!
 - Form a team, see who's working on the same issues and work together!
 - Meet with groups outside of your service area
 - "Go Slow To Go Far"
 - Don't go too fast, take your time
 - Listen to your community members – work together
 - Worked with partners to determine underserved communities based on census, and realized there are no projects in those communities – do work in marginalized neighborhoods!
 - Has also worked with Ping Kah International
 - Reimburse CELs for their time and give them incentive for their input
 - Trust has to be earned within the community – there's so many different cultural mindsets, be patient and listen, there'll always be trust issues
 - Capture your findings! Celebrate your wins when something works!

Mitch Bixby – BES

- Need to talk to the communities we haven't talked to before
- Feel lucky that no one will ask the City "why this work"?
- Ping has CELs from 16-17 communities – teaching them how to speak "city"
 - CELs are placed in the community to communicate with other members
 - What do we need to do in our outreach to reach those groups?
 - Hired 3 CELs to hold focus groups of 10-15 people
 - Gave out gift cards and dinner
 - Gave them a survey and CWMA fact sheets – language was very hard to understand, too academic
 - Ping made lots of edits to the initial survey – "species" and "evolved" are not translatable
 - This information will be available on the CWMA website for partners.

12:00 End

Next Committee Meetings

Wednesday, April 8th, 2020 (Teleconference)

- Mapping & Data 8:30am – 9:50am
- Education & Outreach 10:00am – 10:50am
- Technical & Scientific Review 11:00am – 11:50am

4-County CWMA Field Day – Date TBD (postponed due to COVID-19)