

Pull Together 2014

Breakout Sessions

Education/Outreach

Participants:

Kathy Shearin (EMSWCD), Sarah Skeely, Marissa Dorais, Corinne Handelman (Sandy River WC), Colin Park (APHIS, USDA), Mary Logalbo (WMSWCD), Candace Stoughton (CWMA/EMSWCD), Amber Fox, Dave Stone (OSU), Sarah Eastman (JCWC), Briita Orwick (Clean Water Services), Quintin Bauer (Portland, BES), Jane Hartline (WMSWCD), Lacey Townsend (OR NACD), Svetlana Pell (Portland, BES), Dane Breslin (Solve), Becca Strohm (Solve), Denielle Conley (Clarke Co), Emily Bialowas (Clark PUD), Rick Hanes (OR Zoo), Rochelle Desser (USFS), Roxanne Wolford (PSU)

- Bioblitz days; could the CWMA do this?
- Facebook page where people can report what they see and share
 - Would need a staff member to keep up on this
- Pinterest is widely use (by women more than men)
 - Some of what people do is good, some is bad (e.g. moth balls in garden to control snakes-BAD!)
- Interest is widely use (by women more than men)
 - Some of what people do is good, some is bad (e.g. moth balls in garden to control snakes-BAD!)
- Instagram easy to use
 - Location option interesting
 - Make sure you “hash tag” CWMA; You’ll get a notification if they use the hash tag.
- Kids/family (Challenge, contest) element.
- Connecting to the Granges
- Recreation/hiking/paddling community
- Reach out to high school students (science education)
- FAQ resources (Are there good resources?)
 - Clean Water Services has – Briita
 - OSU e.g. glyphosate
 - We could all use! (Jane H)
 - For homeowners and home use (pull it)
 - For homeowners concerned with spraying nearby

- Why herbicide use in rural areas and not urban areas?
 - Explain why ok in one context and not another
- How to reach out to diverse populations?
- College possible group; sophomores/juniors (Corinne-Sandy River Watershed Council)
- Outreach to Nepal/Bhutan (kids) PDX (through Lutheran Community)
 - Didn't connect with the message (She (?) thinks she needed another messenger)
- Slavic Immigrant population (Svetlana Pell, City of Portland, BES)
 - They didn't give her time to get her message out
 - Let her participate to help them accomplish their goals, but once done, they dropped contact with her.
- Mentor groups (need activists)
- Service to low income folks; poisonous plants
- Door hangers; 60% of people removed plant just by leaving a door hanger (pokeweed and _____?)
 - Amy Goodwin, Portland, BES